

SPECIAL OFFER



From me for Handmade Chelsea 2024!

I am offering a limited number of reduced-priced tickets to my subscribers, and extended newsletter readers, for **Handmade Chelsea 2024!**

This year Handmade Chelsea will present over 120 outstanding designer-makers representing every possible craft. Established makers will be joined by a selection of early career makers plus a cohort from the **2024 New Ashgate Gallery Rising Stars**, **The London Potters** and **Building Crafts College**. **The Society of Designer Craftsmen** will also be giving an award to a maker in the first 3-years of their making career.

Running from the 7th-9th November and with a preview evening on the evening of the 6th, Handmade Chelsea now takes its place as one of the longest-running craft shows in the UK.

With this code advanced standard tickets can be purchased with a 20% discount. The offer will remain open until November 4th.

Making Goode Code: MKGCHE24

Use the code [here](#) to purchase your tickets.

“My life is a lovely story, happy and full of incident.”

Hans Christian Andersen



Autumn has descended with a vengeance, and it is hard to believe we're rapidly approaching another Christmas and New Year. Ever since January 1st dawned, 2024 has been a blur, packed full of work and incident, speeding by at full throttle. No sooner will I post this than no doubt I'll be penning the next ...

Since I was last in contact, I have been instrumental in setting up the craft section of an exciting new weekly craft and artisan food market in Elephant and Castle and just as it opened, we took the

decision to pack away Greenwich Peninsula Market for the winter. I had the honour and privilege, once again, of judging The Global Design Graduate Showcase, and for the first time the London Potters annual awards! Many hours spent pouring over work of exciting new graduates, early-careers potters and the hugely experienced. What a pleasure!

Looking forward, the final arrangements for Handmade Chelsea are being put together – it opens on November 7th! – and I have included in this newsletter a special discount for tickets. If you'd like to come to see the beautiful work the event showcases or get an idea of how the show might suit you in coming years, come along, I'd love to see you!

Finally, I am offering a couple of very special deals for coaching in the new year.

As Christmas rapidly approaches, let me perhaps be the first to wish you all a very successful festive season and a happy and peaceful new year.

Best wishes,

Dan

Meet Robert Silver



All roads lead to Robert Silver. This is not an idle utterance! I met Robert when he applied to Canopy Market, and it took me roughly a millisecond to accept his application. Not only did I want his work in the market, I wanted to see it for myself. A Robert Silver jug made it into my ceramics collection very shortly after ...



Since our initial meeting, our paths have increasingly crossed. He invited me to an exhibition of the London Potters – of which he is a member – at the Barbican Centre, sparking an ongoing and very fruitful relationship for me that continues to this day. I, in turn, invited him to join my curated area at Handmade Chelsea, which opened new opportunities for him.

In the intervening years he has joined me again at Chelsea, traded at Canopy Market, Greenwich Peninsula Market and lately The Market at Elephant Park, and he exhibited his work last year at The London Potters yearly exhibition at the Morley Gallery, which I had the pleasure of curating. This year he returns to Handmade Chelsea under the auspices of The London Potters. I wasn't lying when I said all roads, for me at least, lead to Robert Silver!

His lovely work, described as “steam punk inspired” has a unique and very funky appearance, variously hand-built or thrown and combining separate elements. Stylish, industrial, fabulous to use and lovely in the hand, his pieces are at once “mechanical” with an unmistakable human touch.

Robert's work can be viewed [here](#).



The Market at Elephant Park has opened



After a few false starts to satisfy local planning regulations, **The Market at Elephant Park** opened on Saturday 12th October. It was an absolute hit! Check out this lovely video from [@chantell_Pang](#) on [TikTok](#):

Set in beautiful Elephant Park with its wildflowers and mature trees and surrounded by beautiful high-end apartments, the market got off to a great start.

I am always looking for new makers to do the markets for which I curate so if you're interested in taking part do drop me a line. The Market at Elephant Park runs every Saturday and Sunday from 12pm-5pm and a stall costs just £90+VAT for the whole weekend. (Please note, we can't book individual days, and all those who attend must commit to the full market opening times.)

For the fee, every craftsperson gets a purpose-built stall with an integral table and a plug socket. There is also a market manager to run the event during the day and overnight security. It's a great deal! More details about our markets and an application form can be found [here](#).

autumn special offers



Spotlight on *Coaching*

This autumn I am offering two special 25% discount opportunities for one-to-one coaching. The offers will work as follows:

Offer One Anyone who wishes to try coaching will get a free half-hour opening session and a full coaching session for just £60 (Usual price for one full coaching session: £80)

Offer Two For anyone committing to four coaching sessions in 2025, the 25% discount will apply to all four, plus the free half-hour intro to coaching, if all sessions are purchased at the same time. (This works out at four individual coaching sessions for the price of three!)

I am opening these offers to those of my subscribers, or extended newsletter readers, who haven't explored coaching with me before, and would be interested in working on the way they communicate themselves and their work with the world.

Effective communication is vital if we want people to understand us and what we make.

For those who wish to take advantage of one of these offers, two initial dates – the free intro and one full session – must be booked by **December 1st 2024**, for January or February.

Visit my [website](#) for details about coaching and email me at info@makinggoode.com to book.



A month of *judging*

Global Design Graduate Showcase

This September I had the pleasure of judging for the fifth time The Global Design Graduate Showcase. This yearly event, initiated by the closure of colleges during the Covid pandemic, has developed into a key fixture in the global arts graduation season.

All credit to Alex Brownless and Katie Dominy, the founders of Arts Thread, who conceived this award in 2020 and garnered the support of the likes of Gucci, Coloro and WGSN as sponsors, not to mention a fleet of judges worldwide, of which I am proud to be counted in their number.

The winner of the craft category was the amazing [Sophie Ferrier](#) for her Urns of Restoration project. Information about the event and the full list of winners can be viewed [here](#).



London Potters Annual Awards



Hot on the heels of The Global Design Graduate Showcase, I embarked on judging this year's awards for [The London Potters](#)! A fabulous selection of work from early-career potters and the very well established. Two awards were given out, each with a bursary. It was a huge honour to be asked, and a pleasure to take part.

Congratulations to the two winners: [Miaie Kim](#) (Established Category) and [Sarah Coppard](#) (Emerging Category)



Maker Offers/Opportunities

2025
DREAM PLAN DO
 FESTIVAL

**JOIN OUR 2025
 DREAM PLAN
 DO & VIP CLUB**

INCLUDES OUR BUSINESS PLANNER HANDBOOK

SHOP OPENS AGAIN ON 1 NOV.

Sign up to our waitlist here
THEDESIGNTRUST.CO.UK

The Design Trust Dream Plan Do Festival

Do you need help keeping on track with your business in 2025? Do you want to work alongside a community of other creative business owners all in the same position as you?

The Design Trust is able to help with their online business training and communities for 2025.

The DREAM PLAN DO FESTIVAL will kickstart the New Year. You will be creating and planning your own business plan for 2025 with The Design Trust's guidance and alongside fellow creatives.

Over 3 consecutive January mornings Weds 15 – Fri 17 January 2025 10am – 1pm (UK), you will be dreaming, planning, and doing and working on your own business strategies and plans.

The DREAM PLAN DO VIP CLUB returns with 4 quarterly live online sessions for you to make deliberate time in your business and to get the support you need to review and update your business plans. You'll also get 8 more sessions throughout 2025 when you can join The Design Trust and the Club's community for a 90-min reflective session & Q&A.

When you join the 2025 DREAM PLAN DO FESTIVAL and / or DREAM PLAN DO VIP CLUB, you will also get a business handbook / planner full of business tips, planning pages and marketing prompts included in the price!

Sign up for the waitlist [here](#) – and be the first to know when these opportunities are available.

